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CHESAPEAKE, VA -- November 17, 1998 -- Dollar Tree Stores, Inc. (OTC:DLTR) the nation's leading "everything's a dollar" store, has been recognized in Equities magazine's 1998 Nasdaq 1000 Honor Roll. Of the 203 companies trading on the Nasdaq that showed improvement in four critical areas -- market value, assets, sales and net income -- Dollar Tree was one of only 14 that have been honored on the list for the past three consecutive years.

At September 30, 1998, Dollar Tree had 1,054 stores with over 11,000 employees in 29 states.

Dollar Tree recently announced a sales increase of \$111.3 million for the first three quarters of 1998 and net earnings of \$11.5 million on sales of \$176.1 million for the quarter ended September 30, 1998. Year to date, sales in comparable stores were up by 6.8%. Figures for 1997 showed third quarter net earnings of \$8.7 million on sales of \$142.4 million.

Earlier this year Dollar Tree was ranked at number 93 in the Top 100 of America's fastest growing companies by Fortune magazine. With a 58% earnings per share annual growth rate, Dollar Tree Stores was the only extreme value retailer to make the list.

On October 1, 1998 Dollar Tree was added to the Standard & Poors MidCap 400 Index. The S&P stock price Indexes are widely considered key barometers of stock market activity and performance benchmarks for professional money managers. Approximately \$20 billion in corporate capitalization is indexed to the S&P MidCap 400 Index which also includes companies such as Office Max, Provident Financial and American Standard.